

> THOMAS GILL

I'm a multi-faceted creative operations leader and designer with non-profit, agency, and journalism experience in advertising and branding, multimedia, infographics, layout design, and cause related marketing. I'm seeking a position as a junior art director responsible for managing visual brand identity and creative teams with an organization searching for the perfect blend of designer and operations manager to advance its mission.



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PORTFOLIO
behance.net/thomasgill

> WORK EXPERIENCE

Mothers Against Drunk Driving
May 2016-Current
Irving, TX

CREATIVE SERVICES MANAGER/SENIOR GRAPHIC DESIGNER

Manage team of 2-4 copywriters, designers and developers to collaborate with and achieve organization's digital marketing and branding goals of 700K/year. Responsible for vetting and hiring freelancers and vendors as needed.

Work directly with SVP of Giving, Marketing and Communications to develop comprehensive multi-channel creative campaigns, from concept to production, supporting and advancing the organization's brand and mission among target audiences.

Serve as organization's primary brand officer among programmatic arms including public education, advocacy, and fundraising and field affiliate efforts while managing vendor relationships, business objectives, customer needs, best customer services practices and performance results.

The Boss Group
Jan. 2016-August 2016
Dallas, TX

CONTRACT GRAPHIC DESIGNER

Designed and produced projects for clients in multiple sectors including air traffic, real estate management, advertising, education and non-profit.

Balanced multiple ongoing projects simultaneously, seamlessly moving from design to production, client to client in fast paced agency environments.

Responsible for outdoor, corporate partnership and real estate sell sheets, brochures, pamphlets, multi-page reports, vinyl table graphics, and email/social media graphics.

Brookhaven College
Aug. 2014-May 2016
Farmers Branch, TX

ART/MULTIMEDIA DIRECTOR

Supervised art department of 5-7 for Brookhaven College's award-winning publications.

Developed and executed online development strategy for institution's primary publication, including instituting new digital advertising initiative.

Managed vendor relationships for execution of new website and provide reports to management and Editor-in-Chief.

Spark Designs
Feb 2011-Jan 2014
Carrollton, TX

FREELANCE GRAPHIC DESIGNER

Designed logos, brand guidelines, and print/digital advertising materials for multiple clients.

Developed online scheduling solutions web pages for salon clients.

Managed and vetted vendors for multiple projects and clients ensuring product quality and efficiency.

> EDUCATION

Associate of Science
2013-2015

VISUAL COMMUNICATIONS AND INTERACTIVE MULTIMEDIA
Brookhaven College

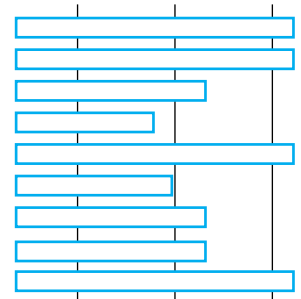
Bachelor of Arts
1998-2002

PSYCHOLOGY
University of Oklahoma

> SKILLS

average good great

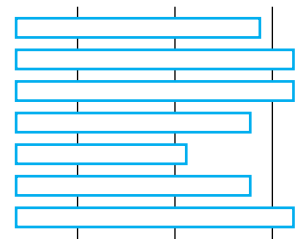
Infographics
Layout Design
Multimedia
Wireframing
Branding
UX Design
Project Management
Team Management
Vendor Management



> SOFTWARE

average good great

Photoshop
Illustrator
InDesign
Adobe Premier
Final Cut Pro X
PowerPoint
Adobe Acrobat



> PROFESSIONAL REFERENCES

Ms. Amy George
214.621.1011
amylgeorge@hotmail.com

Ms. George, SVP of Giving, Marketing and Communications, was my direct supervisor at MADD.

Mr. Shiraz Sultan
469.235.0946

Mr. Sultan was my supervisor/recruiter as creative talent for The Boss Group.

Mr Daniel Rodrigue
972.860.4747
dtr Rodrigue@dccc.edu

Mr. Rodrigue was my supervisor in my position as art director for The Brookhaven Courier.